

## COLD CHAIN CROSS-DOCKING IN PARKES

The Parkes Special Activation Precinct is a master-planned special economic zone tailored to capitalise on an existing, thriving road freight industry and its location at the crossroads of Australia's major freight rail lines.



**\$213bn**

expected global  
value by 2025

**12%**

expected annual  
industry growth  
(2019-2025)

**80%**

of Australian markets  
can be reached  
in 12 hours



*The global food sector loses more than US\$750 billion annually due to the lack of proper facilities, improper food safety handling procedures, and insufficient training for the personnel working in the cold chain. Therefore, the demand for cold chain storage facilities has grown to handle temperature-sensitive products safely and efficiently.*

Mordor Intelligence  
2019



### Why Parkes for cold chain cross-docking?



Cost effective  
utilities



Market access  
and connections



Established  
agricultural sector



Strong  
telecommunications  
infrastructure

## Why Parkes for cold chain cross-docking?



### Cost-effective utilities

The Parkes precinct has a well-planned and sustainable utility system including two power substations with 100MVA spare capacity. In addition, there is a dedicated natural gas network and well-planned network of potable and recycled water to support businesses.



### Established agricultural sector

Parkes boasts both a robust agricultural sector and a thriving agribusiness and food sector. The Central West region produces 12% of NSW's gross value agricultural product and more than 6% of the state's gross value in agribusiness and food. These growing sectors will continue to drive demand for cold storage operations.



### Market access and connections

Parkes boasts extensive multi-modal transport infrastructure which allows easy access to 80% of Australia's population overnight as well as international markets. It sits at the junction of Australia's two major rail lines – Inland Rail and Trans-Australian Railway – and has a thriving road freight industry with potential for further growth.



### Strong telecommunications infrastructure

5G mobile coverage is being rolled out under the NSW Government's Gigstate program which will support industry automation. Parkes boasts strong digital connectivity to support paperless supply chain systems.



## Be part of our Special Activation Precinct

When you set up in one of NSW's Special Activation Precincts you benefit from government support which saves you time and money.

We also connect you with like-minded businesses to improve supply chains and achieve cost-savings through an active circular economy.



30 day approvals



Business concierge



Government-led development



Infrastructure investment

## Contact

Regional Growth NSW Development Corporation

1300 REGION

info@rgdc.nsw.gov.au

Invest Regional NSW Team

1300 679 673

info@investregionalnsw.gov.au