



PLANT-BASED PROTEIN IN PARKES

The Parkes Special Activation Precinct is a master-planned special economic zone designed to capitalise on the Central West's abundant grain production, skilled workforce and unparalleled transport connections.



Plant-based meat substitutes are experiencing exponential growth. The Parkes precinct is ideally positioned to capitalise on one of NSW's most productive agricultural areas.



gross value of regional agricultural product



of NSW's food manufacturing workers are in the Central West



of Australian markets can be reached in 12 hours

Why Parkes for plant-based protein?



The plant-based meat substitute market is projected to reach US\$140 billion by 2029. This represents 10% of the A\$1.4 trillion global meat market, from less than 1% currently.

Food Frontier
2019



Proximity to raw materials



Efficient transport connections



Cost-effective utilities



Skilled labour force



Innovation ecosystem



Why Parkes for plant-based protein?



Raw materials

The region produces about 16% of NSW broadacre crops.

There is ready access to raw materials such as wheat, canola, oats and barley which are key ingredients for plant-based meat manufacturers.



Transport connections

Parkes sits at the only junction of Australia's two rail spines – the Inland Rail and Trans-Australian Railway. Products can reach 80% of Australia's population overnight.



Cost-effective utilities

The Parkes precinct has a well planned and sustainable utility system including two power substations with 100MVA spare capacity. In addition, there is:

- a dedicated natural gas network
- existing 3G and 4G services, with 5G to be rolled out under the NSW Government's Gigstate program
- a well planned network of potable and recycled water to support businesses.



Skilled labour force

The Parkes region has a population of 60,000 within an hours' drive. This includes more than 18% of regional NSW's agribusiness and food manufacturing workers as well as 4,000 food and beverage jobs.



Innovation ecosystem

The Parkes precinct has strong links to the Global Ag Tech Ecosystem (GATE) and other innovation and research centres. A new Country Universities Centre in Parkes will complement existing education options and create additional skills pathways.

Be part of our Special Activation Precinct

When you set up in one of NSW's Special Activation Precincts you benefit from government support which saves you time and money.

We also connect you with like-minded businesses to improve supply chains and achieve cost-savings through an active circular economy.



30 day approvals



Business concierge



Government-led development



Infrastructure investment



Contact

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