

# The Regional Economic Development team services offering



## Assisting local business in the Renewable Energy Zones (REZ)

The Regional Economic Development (RED) team is a business development division within the Department of Primary Industries and Regional Development and is a key enabler of sustainable economic development in the regions.

### The RED team provides a range of services including:

#### Provision of supply chain opportunities



The RED team's local business knowledge provides opportunities within the renewable energy sector to local business, offering access to construction, operation and maintenance contracts. The team matches local firms and larger renewable energy companies for sub-contracting opportunities.

The team also works with organisations such as the Industry Capability Network (ICN) to get local business procurement-ready to bid for contract opportunities.

#### Job creation and skill development



The RED team understands the region's pipeline of work and will highlight local business potential to benefit from new job creation and skill development initiatives in the renewable energy sector.

In partnership with the Department of Education, the team provides support in establishing training programs that align with industry needs.

Workforce development support includes:

- funding for supported training
- attracting and hiring new talent
- upskilling and reskilling existing staff
- overcoming workforce challenges and skills shortages
- navigating the education and training system.

The team can connect local business with industry training providers, recruiters, schools and government for workforce training.

### Local investment attraction and economic diversification



For new business ideas or business diversification, the RED team leverages government resources and works with Federal Government to provide relevant regional investment strategies, including incentives and subsidies.

A more diversified economy creates sustainable long-term growth in key sectors like manufacturing, construction and services.

### Community engagement and empowerment



The RED team conducts regular community and business briefings to:

- provide relevant, timely information on renewable energy investments in the region
- highlight corresponding potential benefits and opportunities
- enable local business engagement in decision-making processes.

### Business growth and upskilling



The team links local businesses to both free and fee-for services, to develop, strengthen and grow business, covering business planning, certification, HR, finance, procurement training and more.

The team provides procurement process and requirements support to local business and communities to enable:

- successful bids for work
- worksite readiness
- enhanced capacity to bid for larger, more diverse work packages in the future.

### Growth of Aboriginal businesses



The RED team leads engagement and initiatives to grow the Aboriginal business sector. Specialised Aboriginal Partnerships Managers work with and develop local Aboriginal businesses and engage with proponents and major contractors in the renewables sector, connecting the two. The team also provides businesses with Aboriginal employment and workforce development initiatives.

### Business briefing feedback



Your responses will help us make any future business support we provide better targeted and more relevant for businesses in the region.

### For further information

For more information on opportunities in the Central-West Orana REZ, visit [www.investregional.nsw.gov.au/cworez](http://www.investregional.nsw.gov.au/cworez)

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